

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**New Media Firm**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
313504-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	CAQHC Week 4 Add	1689

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	313504	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	M-F 7-9am	7-9am M-F	- TWTF - -	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 10/09/12 8:55 AM M-F 7-9am 7-9am M-F :30 TV106X12812H \$2,000.00 NM 4 WXYZ W 10/10/12 7:29 AM M-F 7-9am 7-9am M-F :30 TV106X12812H \$2,000.00 NM 1 WXYZ Th 10/11/12 8:52 AM M-F 7-9am 7-9am M-F :30 TV106X12812H \$2,000.00 NM 3 WXYZ F 10/12/12 8:55 AM M-F 7-9am 7-9am M-F :30 TV107X12812H \$2,000.00 NM									
2	10/15/12	10/15/12	M-F 7-9am	7-9am M-F	M- - - - -	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M- - - - - 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/15/12 7:59 AM M-F 7-9am 7-9am M-F :30 TV107X12812H \$2,000.00 NM									
3	10/10/12	10/12/12	M-F 10a-11a	10-11am M-F	- - W- F - -	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - - W- F - - 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ W 10/10/12 10:22 AM M-F 10a-11a 10-11am M-F :30 TV106X12812H \$800.00 NM 1 WXYZ F 10/12/12 10:39 AM M-F 10a-11a 10-11am M-F :30 TV107X12812H \$800.00 NM									
4	10/09/12	10/12/12	M-F 11a-12n	11am-12pm M-F	- TWTF - -	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - TWTF - - 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 10/09/12 11:32 AM M-F 11a-12n 11am-12pm M-F :30 TV106X12812H \$1,500.00 NM 1 WXYZ W 10/10/12 11:13 AM M-F 11a-12n 11am-12pm M-F :30 TV106X12812H \$1,500.00 NM 3 WXYZ Th 10/11/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 TV106X12812H \$1,500.00 NM 4 WXYZ F 10/12/12 11:42 AM M-F 11a-12n 11am-12pm M-F :30 TV107X12812H \$1,500.00 NM									



www.wxyz.com

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
313504-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	CAQHC Week 4 Add	1689	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/15/12	10/15/12	M-F 11a-12n	11am-12pm M-F	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/15/12 11:32 AM M-F 11a-12n 11am-12pm M-F :30 TV107X12812H \$1,500.00 NM									
6	10/09/12	10/12/12	The Chew	1-2pm M-F	-TWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/09/12 12:59 PM The Chew 1-2pm M-F :30 TV106X12812H \$800.00 NM 2 WXYZ W 10/10/12 12:59 PM The Chew 1-2pm M-F :30 TV106X12812H \$800.00 NM 3 WXYZ Th 10/11/12 12:59 PM The Chew 1-2pm M-F :30 TV107X12812H \$800.00 NM 4 WXYZ F 10/12/12 1:30 PM The Chew 1-2pm M-F :30 TV107X12812H \$800.00 NM									
7	10/15/12	10/15/12	The Chew	1-2pm M-F	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/15/12 12:59 PM The Chew 1-2pm M-F :30 TV107X12812H \$800.00 NM									
8	10/09/12	10/09/12	2-3pm General Hospital	2-3pm M-F	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/09/12 2:23 PM 2-3pm General Hospital 2-3pm M-F :30 TV106X12812H \$800.00 NM									
9	10/15/12	10/15/12	2-3pm General Hospital	2-3pm M-F	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/15/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 TV107X12812H \$800.00 NM									
10	10/09/12	10/12/12	M-F 3p-4p	3-4pm M-F	-TWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/09/12 3:49 PM M-F 3p-4p 3-4pm M-F :30 TV106X12812H \$1,000.00 NM 4 WXYZ W 10/10/12 3:28 PM M-F 3p-4p 3-4pm M-F :30 TV106X12812H \$1,000.00 NM 2 WXYZ Th 10/11/12 3:50 PM M-F 3p-4p 3-4pm M-F :30 TV107X12812H \$1,000.00 NM 3 WXYZ F 10/12/12 3:25 PM M-F 3p-4p 3-4pm M-F :30 TV107X12812H \$1,000.00 NM									
11	10/15/12	10/15/12	M-F 3p-4p	3-4pm M-F	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/15/12 3:45 PM M-F 3p-4p 3-4pm M-F :30 TV107X12812H \$1,000.00 NM									



www.wxyz.com

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
313504-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	CAQHC Week 4 Add	1689	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/09/12	10/11/12	Dr. Oz	4-5pm M-F	- T- T- - -	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - T- T- - - 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/09/12 4:15 PM Dr. Oz 4-5pm M-F :30 TV106X12812H \$1,400.00 NM 2 WXYZ Th 10/11/12 4:39 PM Dr. Oz 4-5pm M-F :30 TV107X12812H \$1,400.00 NM									
13	10/15/12	10/15/12	Dr. Oz	4-5pm M-F	M- - - - -	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M- - - - - 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/15/12 4:22 PM Dr. Oz 4-5pm M-F :30 TV107X12812H \$1,400.00 NM									
14	10/10/12	10/12/12	5-6pm M-F	5-6pm M-F	- - W- F- -	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - - W- F- - 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/10/12 5:53 PM 5-6pm M-F 5-6pm M-F :30 TV106X12812H \$1,800.00 NM 2 WXYZ F 10/12/12 5:54 PM 5-6pm M-F 5-6pm M-F :30 TV107X12812H \$1,800.00 NM									
15	10/13/12	10/13/12	SA 130a-230a	130am-230am	- - - - - S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - - - - - S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/13/12 2:18 AM SA 130a-230a 130am-230am :30 TV107X12812H \$175.00 NM									
16	10/14/12	10/14/12	SU 12a-1a	12am-1am	- - - - - S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 - - - - - S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/14/12 12:50 AM SU 12a-1a 12am-1am :30 TV107X12812H \$250.00 NM									

Total Spots **31** Gross Total **\$37,925.00**

## Payment Terms 30 Days

Agency Commission **\$5,688.75**  
Net Amount Due **\$32,236.25**